

COVERGIRL

WAKEFERN S24 COVERGIRL 2FTX72IN LIT UNIVERSAL



File: WAKEFERN S24 COVERGIRL 2FTX72IN UNIVERSAL.psa

Printed: 9/13/2023

Backwall Type:

Other

Display Type:

None

COVERGIRL

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WAKEFERN S24 COVERGIRL 2FTX72IN LIT UNIVERSAL

CGPMP00180

2270012722 -
Simply Ageless
Foundation
Primer 100

0810010036 -
Simply Ageless 3-in-
1 Liquid Foundation
210 Classic Ivory

0810010037 -
Simply Ageless 3-in-
1 Liquid Foundation
220 Creamy Natural

0810010038 -
Simply Ageless 3-in-
1 Liquid Foundation
225 Buff Beige

0810010039 -
Simply Ageless 3-in-
1 Liquid Foundation
232 Nude Beige

0810010040 -
Simply Ageless 3-in-
1 Liquid Foundation
240 Natural Beige

0810010043 -
Simply Ageless 3-in-
1 Liquid Foundation
250 Creamy Beige

0810010044 -
Simply Ageless 3-in-
1 Liquid Foundation
255 Soft Honey

CGPMP00179

0810000928 -
TruBlend Liquid
Foundation L1 Ivory

0810000983 -
TruBlend Liquid
Foundation L2
Classic Ivory

0810000984 -
TruBlend Liquid
Foundation L3
Natural Ivory

0810000986 -
TruBlend Liquid
Foundation L5
Creamy Natural

0810000961 -
TruBlend Liquid
Foundation L6 Buff
Beige

0810000960 -
TruBlend Liquid
Foundation L7
Warm Beige

0810000993 -
TruBlend Liquid
Foundation M6
Perfect Beige

CGPMP00229

0810000410 - Clean
Liquid Foundation 105
Ivory

0810000411 - Clean
Liquid Foundation 110
Classic Ivory

0810000412 - Clean
Liquid Foundation 120
Creamy Natural

0810000413 - Clean
Liquid Foundation 125
Buff Beige

0810000414 - Clean
Liquid Foundation 130
Classic Beige

0810000416 - Clean
Liquid Foundation 140
Natural Beige

CGPMP00036

3616302476770 - Clean
Liquid Foundation 148
Perfect Beige

0810000418 - Clean
Liquid Foundation 150
Creamy Beige

3616302476763 - Clean
Liquid Foundation 153
Sand Beige

0810000420 - Clean
Liquid Foundation 160
Classic Tan

0810000421 - Clean
Liquid Foundation 165
Tawny

3616302476756 - Clean
Liquid Foundation 170
Deep Golden

CGPMP00037

CGPMP00249

3616304531026 -
Clean Invisible
Concealer 109
Golden Ivory N07/23

3616304530999 -
Clean Invisible
Concealer 140
Natural Beige N07/23

3616304530968 -
Clean Invisible
Concealer 160
Classic Tan N07/23

2270010627 - CG
Smoothers Concealer
705 Fair

2270010628 - CG
Smoothers Concealer
710 Light

2270010629 - CG
Smoothers Concealer
715 Medium

CGPMP00203

3616304004940 - Clean Invisible
Loose Powder 105 Translucent
Fair

3616304004964 - Clean Invisible
Loose Powder 110 Translucent
Light

3616304004988 - Clean Invisible
Loose Powder 115 Translucent
Medium

CGPMP00248

3616304530906 - Clean Invisible
Pressed Powder 120 Creamy
Natural N07/23

3616304530937 - Clean Invisible
Pressed Powder 130 Classic
Beige N07/23

3616304530944 - Clean Invisible
Pressed Powder 150 Creamy
Beige N07/23

CGPMP00044

2270012286 - Clean Matte
Pressed Powder 525 Buff Beige

2270012287 - Clean Matte
Pressed Powder 535 Medium
Light

3616304530913 - Clean Invisible
Pressed Powder 165 Tawny
N07/23

2270006649 - Cheekers Blush
103 Natural Shimmer

6197205351 - Cheekers
Blush 105 Rose Silk

6197205352 - Cheekers
Blush 110 Classic Pink

6197205354 - Cheekers
Blush 120 Soft Sable

6197200060 - Cheekers
Blush 145 Rock N Rose

CGPMP00164

2270006651 - Cheekers
Blush 148 Natural Rose

2270006652 - Cheekers
Blush 154 Deep Plum

6197200011 - Cheekers
Blush 180 Brick Rose

6197200236 - Cheekers
Blush 183 Natural Twinkle

6197205374 - Cheekers
Blush 185 True Plum

CGPMP00165

1 ft

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CGPMP00081					
3614227997417 - Exhibitionist Mascara 800 Very Black		3614227997424 - Exhibitionist Mascara 805 Black		2270012704 - Lash Blast Fusion 860 Very Black	
2270013188 - Lash Blast Fusion Water Resistant 885 Very Black					
CGPMP00084					
2270009777 - Lash Blast Volume 800 Very Black		2270009778 - Lash Blast Volume 805 Black		2270009779 - Lash Blast Volume 810 Black Brown	
2270009774 - Lash Blast Volume Waterproof 825 Very Black					
CGPMP00085					
2270057641 - Clump Crusher Mascara 800 Very Black		2270057645 - Clump Crusher Mascara Waterproof 825 Very Black		2270057737 - Clump Crusher Extensions 840 VeryBlack	
2270009775 - Lash Blast Volume Waterproof 830 Black					
CGPMP00092					
2270046975 - Professional Natural Mascara 100 Clear		2270047021 - Professional 3-in-1 Curved Brush Mascara 200 Very Black		2270047018 - Professional 3-in-1 Straight Brush Mascara 200 Very Black	
		2270047016 - Professional 3-in-1 Straight Brush Mascara WTP 225 Very Black		2270046976 - Professional Remarkable Mascara 200 Very Black	
				2270046992 - Professional Super Thick Lash Mascara 200 Very Black	
CGPMP00221					
3616301259374 - Perfect Point Liquid Liner 200 Black Onyx		2270063222 - Perfect Point Plus Eyeliner 200 Black Onyx		2270063256 - Perfect Point Plus Eyeliner 205 Charcoal	
		2270063230 - Perfect Point Plus Eyeliner 210 Espresso		3616304011603 - Perfect Point Plus Eyeliner 228 Toffee	
				2270063248 - Perfect Point Plus Eyeliner 220 Midnight Blue	
CGPMP00251					
3616304547478 - Perfect Point Plus Ink 275 Matte Jet Black N07/23		3616304547454 - Perfect Point Plus Ink 280 Shimmering Brown N07/23		3616304547461 - Perfect Point Plus Ink 285 Bronze Glow N07/23	
				4620004149 - Perfect Point Plus Eyeliner 200 Black Onyx Value Pack	
				4620004245 - Get In Line Liquid Eyeliner 330 Black Crystal	
CGPMP00104					
2270006248 - Easy Breezy Brow Fill + Define Pencils 500 Midnight Black		2270010299 - Perfect Blend 100 Basic Black		2270010306 - Perfect Blend 105 Charcoal	
		2270010322 - Perfect Blend 110 Black Brown		4620004244 - Get In Line Liquid Eyeliner 325 Black Vinyl	
				4620016597 - Get In Line Liquid Eyeliner 320 Major Matte Black	
CGPMP00098					
2270006256 - Easy Breezy Brow Fill + Define Pencils 505 Rich Brown		2270006264 - Easy Breezy Brow Fill + Define Pencils 510 Soft Brown		2270070574 - Easy Breezy Brow Fill + Define Pencils 520 Soft Blonde	
		4620004160 - Easy Breezy Brow Micro-Fine + Define Pencil 705 Rich Brown		4620004236 - Easy Breezy Brow Micro-Fine + Define Pencil 710 Soft Brown	
2270004792 - Eye Enhancers Shadows 1-Kit 600 Sterling Blue		2270004803 - Eye Enhancers Shadows 1-Kit 700 French Vanilla		2270004804 - Eye Enhancers Shadows 1-Kit 710 Champagne	
		2270010436 - Eye Enhancers Shadows 1-Kit 740 Brown Smolder		2270004809 - Eye Enhancers Shadows 1-Kit 760 Tapestry Taupe	
CGPMP00257					

1 ft

1 ft

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					Width = 12.00 in; Depth = 7.45 in; Notch = 119	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
1	1	99240001887	2270012722	Simply Ageless Foundation Primer 100	Primer	100
2	1	99240007992	0810010036	Simply Ageless 3-in-1 Liquid Foundation 210 Classic Ivory	Classic Ivory	210
3	1	99240007993	0810010037	Simply Ageless 3-in-1 Liquid Foundation 220 Creamy Natural	Creamy Natural	220
4	1	99240007994	0810010038	Simply Ageless 3-in-1 Liquid Foundation 225 Buff Beige	Buff Beige	225
5	1	99240007995	0810010039	Simply Ageless 3-in-1 Liquid Foundation 232 Nude Beige	Nude Beige	232
6	1	99240007996	0810010040	Simply Ageless 3-in-1 Liquid Foundation 240 Natural Beige	Natural Beige	240
7	1	99240007999	0810010043	Simply Ageless 3-in-1 Liquid Foundation 250 Creamy Beige	Creamy Beige	250
8	1	99240008000	0810010044	Simply Ageless 3-in-1 Liquid Foundation 255 Soft Honey	Soft Honey	255

					Width = 12.00 in; Depth = 7.45 in; Notch = 105	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
9	1	99350039038	0810000928	TruBlend Liquid Foundation L1 Ivory	Ivory	L01
10	1	99350039035	0810000983	TruBlend Liquid Foundation L2 Classic Ivory	Classic Ivory	L02
11	1	99350039034	0810000984	TruBlend Liquid Foundation L3 Natural Ivory	Natural Ivory	L03
12	1	99350039041	0810000986	TruBlend Liquid Foundation L5 Creamy Natural	Creamy Natural	L05
13	1	99350039048	0810000961	TruBlend Liquid Foundation L6 Buff Beige	Buff Beige	L06
14	1	99350039040	0810000960	TruBlend Liquid Foundation L7 Warm Beige	Warm Beige	L07
15	1	99350039054	0810000993	TruBlend Liquid Foundation M6 Perfect Beige	Perfect Beige	M06

					Width = 12.00 in; Depth = 7.45 in; Notch = 93	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
16	1	99350068827	0810000410	Clean Liquid Foundation 105 Ivory	Ivory	105
17	1	99350068822	0810000411	Clean Liquid Foundation 110 Classic Ivory	Classic Ivory	110
18	1	99350068826	0810000412	Clean Liquid Foundation 120 Creamy Natural	Creamy Natural	120
19	1	99350068828	0810000413	Clean Liquid Foundation 125 Buff Beige	Buff Beige	125
20	1	99350068825	0810000414	Clean Liquid Foundation 130 Classic Beige	Classic Beige	130
21	1	99350068830	0810000416	Clean Liquid Foundation 140 Natural Beige	Natural Beige	140

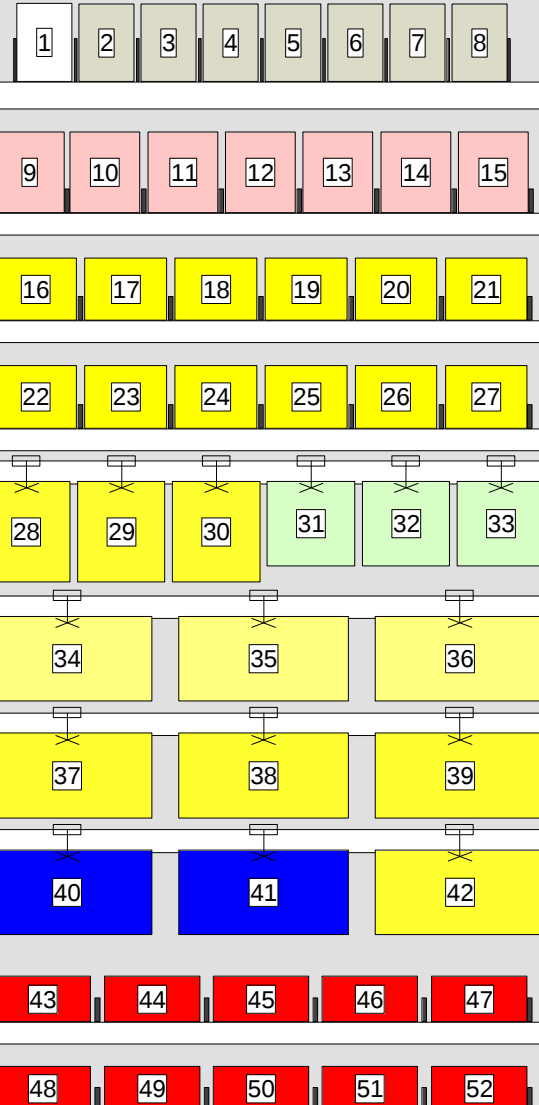
					Width = 12.00 in; Depth = 7.45 in; Notch = 81	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
22	1	99350091622	3616302476770	Clean Liquid Foundation 148 Perfect Beige	Perfect Beige	148
23	1	99350068833	0810000418	Clean Liquid Foundation 150 Creamy Beige	Creamy Beige	150
24	1	99350091621	3616302476763	Clean Liquid Foundation 153 Sand Beige	Sand Beige	153
25	1	99240001404	0810000420	Clean Liquid Foundation 160 Classic Tan	Classic Tan	160
26	1	99240001405	0810000421	Clean Liquid Foundation 165 Tawny	Tawny	165
27	1	99350091620	3616302476756	Clean Liquid Foundation 170 Deep Golden	Deep Golden	170

					Width = 12.00 in; Depth = 1.00 in; Notch = 77	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
28	1	99350168200	3616304531026	Clean Invisible Concealer 109 Golden Ivory N07/23	Golden Ivory	109
29	1	99350168197	3616304530999	Clean Invisible Concealer 140 Natural Beige N07/23	Natural Beige	140
30	1	99350168194	3616304530968	Clean Invisible Concealer 160 Classic Tan N07/23	Classic Tan	160
31	1	99240001498	2270010627	CG Smoothers Concealer 705 Fair	Fair	705
32	1	99240001499	2270010628	CG Smoothers Concealer 710 Light	Light	710
33	1	99240001500	2270010629	CG Smoothers Concealer 715 Medium	Medium	715

					Width = 12.00 in; Depth = 1.00 in; Notch = 62	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
34	1	99350156926	3616304004940	Clean Invisible Loose Powder 105 Translucent Fair	Translucent Fair	105
35	1	99350156928	3616304004964	Clean Invisible Loose Powder 110 Translucent Light	Translucent Light	110
36	1	99350156930	3616304004988	Clean Invisible Loose Powder 115 Translucent Medium	Translucent Medium	115

					Width = 12.00 in; Depth = 1.00 in; Notch = 49	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
37	1	99350168188	3616304530906	Clean Invisible Pressed Powder 120 Creamy Natural N07/23	Creamy Natural	120
38	1	99350168191	3616304530937	Clean Invisible Pressed Powder 130 Classic Beige N07/23	Classic Beige	130
39	1	99350168192	3616304530944	Clean Invisible Pressed Powder 150 Creamy Beige N07/23	Creamy Beige	150

					Width = 12.00 in; Depth = 1.00 in; Notch = 36	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
40	1	99240000728	2270012286	Clean Matte Pressed Powder 525 Buff Beige	Buff Beige	525
41	1	99240000729	2270012287	Clean Matte Pressed Powder 535 Medium Light	Medium Light	535
42	1	99350168189	3616304530913	Clean Invisible Pressed Powder 165 Tawny N07/23	Tawny	165



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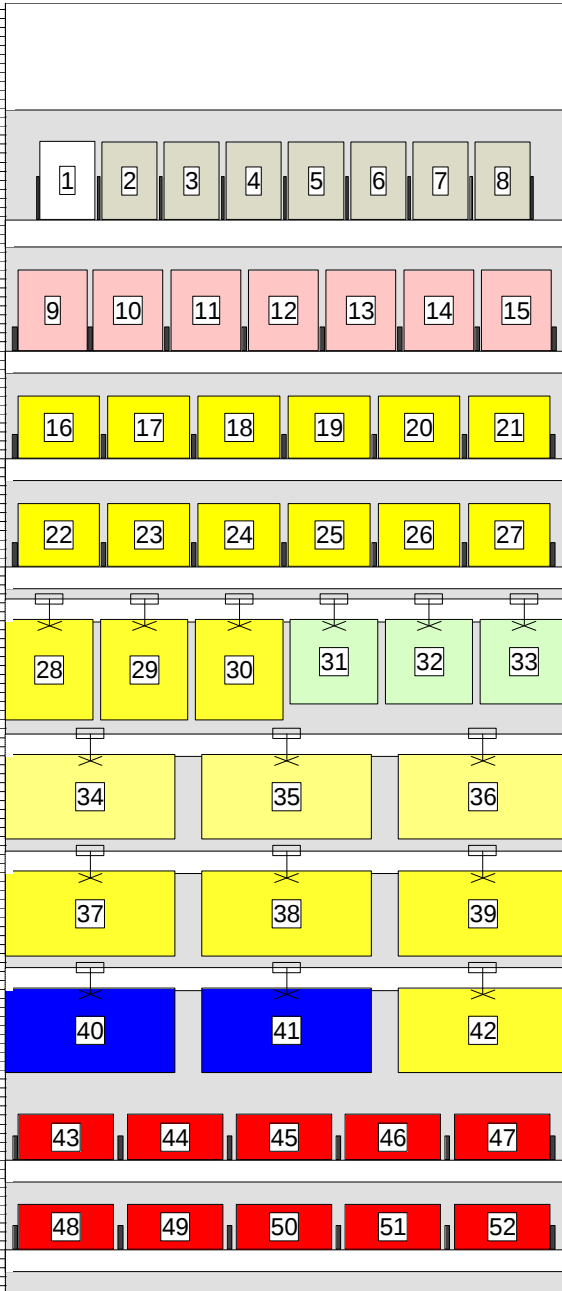
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					Width = 12.00 in; Depth = 7.45 in; Notch = 15	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
43	1	99240001128	2270006649	Cheekers Blush 103 Natural Shimmer	Natural Shimmer	103
44	1	99240001129	6197205351	Cheekers Blush 105 Rose Silk	Rose Silk	105
45	1	99240001130	6197205352	Cheekers Blush 110 Classic Pink	Classic Pink	110
46	1	99240001132	6197205354	Cheekers Blush 120 Soft Sable	Soft Sable	120
47	1	99240001136	6197200060	Cheekers Blush 145 Rock N Rose	Rock N Rose	145

					Width = 12.00 in; Depth = 7.45 in; Notch = 5	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
48	1	99240001137	2270006651	Cheekers Blush 148 Natural Rose	Natural Rose	148
49	1	99240001139	2270006652	Cheekers Blush 154 Deep Plum	Deep Plum	154
50	1	99240001143	6197200011	Cheekers Blush 180 Brick Rose	Brick Rose	180
51	1	99240001144	6197200236	Cheekers Blush 183 Natural Twinkle	Natural Twinkle	183
52	1	99240001145	6197205374	Cheekers Blush 185 True Plum	True Plum	185



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					Width = 12.00 in; Depth = 1.00 in; Notch = 131	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
53	1	99350088634	3614227997417	Exhibitionist Mascara 800 Very Black	Very Black	800
54	1	99350088635	3614227997424	Exhibitionist Mascara 805 Black	Black	805
55	1	99350057419	2270012704	Lash Blast Fusion 860 Very Black	Very Black	860
56	1	99350057413	2270013188	Lash Blast Fusion Water Resistant 885 Very Black	Very Black	885

					Width = 12.00 in; Depth = 1.00 in; Notch = 117	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
57	1	99350057402	2270009777	Lash Blast Volume 800 Very Black	Very Black	800
58	1	99350057397	2270009778	Lash Blast Volume 805 Black	Black	805
59	1	99350057401	2270009779	Lash Blast Volume 810 Black Brown	BlackBrown	810
60	1	99350057403	2270009774	Lash Blast Volume Waterproof 825 Very Black	Very Black	825

					Width = 12.00 in; Depth = 1.00 in; Notch = 103	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
61	1	99350057395	2270057641	Clump Crusher Mascara 800 Very Black	Very Black	800
62	1	99350057409	2270057645	Clump Crusher Mascara Waterproof 825 Very Black	Very Black	825
63	1	99350057407	2270057737	Clump Crusher Extensions 840 VeryBlack	Very Black	840
64	1	99350057398	2270009775	Lash Blast Volume Waterproof 830 Black	Black	830

					Width = 12.00 in; Depth = 1.00 in; Notch = 88	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
65	1	99240000669	2270046975	Professional Natural Mascara 100 Clear	Clear	100
66	1	99350088640	2270047021	Professional 3-in-1 Curved Brush Mascara 200 Very Black	Very Black	200
67	1	99350088670	2270047018	Professional 3-in-1 Straight Brush Mascara 200 Very Black	Very Black	200
68	1	99240000661	2270047016	Professional 3-in-1 Straight Brush Mascara WTP 225 Very Black	Very Black	225
69	1	99350088648	2270046976	Professional Remarkable Mascara 200 Very Black	Very Black	200
70	1	99350088672	2270046992	Professional Super Thick Lash Mascara 200 Very Black	Very Black	200

					Width = 12.00 in; Depth = 1.00 in; Notch = 73	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
71	1	99350106628	3616301259374	Perfect Point Liquid Liner 200 Black Onyx	Black Onyx	200
72	1	99350158668	2270063222	Perfect Point Plus Eyeliner 200 Black Onyx	Black Onyx	200
73	1	99350158669	2270063256	Perfect Point Plus Eyeliner 205 Charcoal	Charcoal	205
74	1	99350158667	2270063230	Perfect Point Plus Eyeliner 210 Espresso	Espresso	210
75	1	99350158670	3616304011603	Perfect Point Plus Eyeliner 228 Toffee	Toffee	228
76	1	99350158671	2270063248	Perfect Point Plus Eyeliner 220 Midnight Blue	Midnight Blue	220

					Width = 12.00 in; Depth = 1.00 in; Notch = 58	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
77	1	23616304547472	3616304547478	Perfect Point Plus Ink 275 Matte Jet Black N07/23	Matte Jet Black	275
78	1	23616304547458	3616304547454	Perfect Point Plus Ink 280 Shimmering Brown N07/23	Shimmering Brown	280
79	1	23616304547465	3616304547461	Perfect Point Plus Ink 285 Bronze Glow N07/23	Bronze Glow	285
80	1	99350158672	4620004149	Perfect Point Plus Eyeliner 200 Black Onyx Value Pack	Black Onyx	200
81	1	99240004496	4620004245	Get In Line Liquid Eyeliner 330 Black Crystal	Black Crystal	330

					Width = 12.00 in; Depth = 1.00 in; Notch = 43	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
82	1	99240001257	2270006248	Easy Breezy Brow Fill + Define Pencils 500 Midnight Black	Midnight Black	500
83	1	99350094164	2270010299	Perfect Blend 100 Basic Black	Basic Black	100
84	1	99350094162	2270010306	Perfect Blend 105 Charcoal	Charcoal	105
85	1	99350094163	2270010322	Perfect Blend 110 Black Brown	Black Brown	110
86	1	99240004495	4620004244	Get In Line Liquid Eyeliner 325 Black Vinyl	Black Vinyl	325
87	1	99240004492	4620016597	Get In Line Liquid Eyeliner 320 Major Matte Black	Major Matte Black	320

					Width = 12.00 in; Depth = 1.00 in; Notch = 28	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
88	1	99240001258	2270006256	Easy Breezy Brow Fill + Define Pencils 505 Rich Brown	Rich Brown	505
89	1	99240001259	2270006264	Easy Breezy Brow Fill + Define Pencils 510 Soft Brown	Soft Brown	510
90	1	99240001261	2270070574	Easy Breezy Brow Fill + Define Pencils 520 Soft Blonde	Soft Blonde	520
91	1	80304500	4620004160	Easy Breezy Brow Micro-Fine + Define Pencil 705 Rich Brown	Rich Brown	705
92	1	80304825	4620004236	Easy Breezy Brow Micro-Fine + Define Pencil 710 Soft Brown	Soft Brown	710

					Width = 12.00 in; Depth = 7.45 in; Notch = 5	
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COVERGIRL

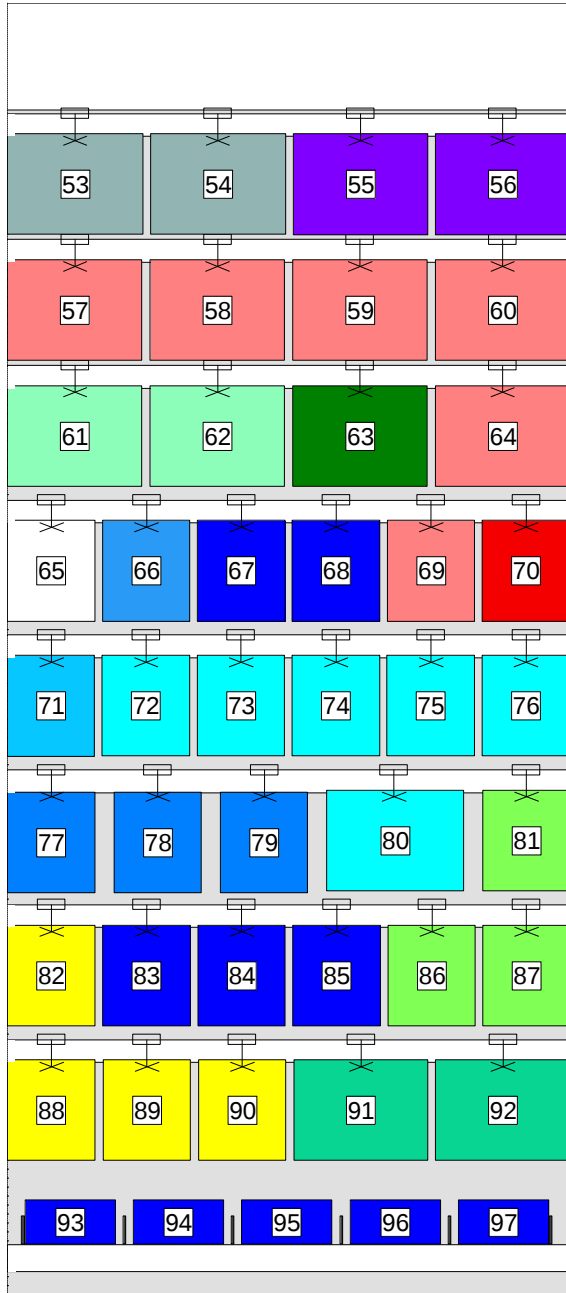
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Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
93	1	99240001012	2270004792	Eye Enhancers Shadows 1-Kit 600 Sterling Blue	Sterling Blue	600
94	1	99240001016	2270004803	Eye Enhancers Shadows 1-Kit 700 French Vanilla	French Vanilla	700
95	1	99240001017	2270004804	Eye Enhancers Shadows 1-Kit 710 Champagne	Champgne	710
96	1	99240001019	2270010436	Eye Enhancers Shadows 1-Kit 740 Brown Smolder	BrownSmlder	740
97	1	99240001021	2270004809	Eye Enhancers Shadows 1-Kit 760 Tapestry Taupe	TpstryTaupe	760



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